The ornamental design for a placard, as shown and described.

DESCRIPTION

FIG. 1 is a downward perspective view of a placard, with a shelf shown in ghost; FIG. 2 is a upward perspective view of the placard depicted in FIG. 1; FIG. 3 is a front view of the placard depicted in FIG. 1; FIG. 4 is a back view of the placard depicted in FIG. 1; FIG. 5 is a right side view of the placard depicted in FIG. 1, where the left side view is a mirror image of that shown; and, FIG. 6 is a top view of the placard depicted in FIG. 1 where the bottom view is a similar to that shown save for a central point. The broken-line disclosure of a shelf forms no part of the claimed design.

1 Claim, 5 Drawing Sheets